

Inc. 5000 COMPANY

### MAP & SCHEDULE



AMERICA'S BIGGEST BUSINESS-To-BUSINESS TRADE SHOW, CONFERENCE & NETWORKING EVENT

THESMALLBUSINESS EXPO.COM







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#SMALLBIZEXPO

International

#### **NETWORK WITH YOUR INDUSTRY**



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## **EXPLORE**

#### THE SHOW FLOOR

#### **EXHIBITOR HALL**

Meet with vendors who provide a wide-range of products & services that will immediately help your business thrive. We encourage you to shop from these exhibitors who are here to support small business. Thank you to our incredible exhibitors & sponsors for being Small Business Heroes!



#### THE MAIN STAGE

Renowned speakers from around the Country pass on valuable knowledge to you and your business in our Featured Main Stage. It is free to attend The Main Stage Presentations. Refer to this Program for a complete Schedule.

Upgrade to our GOLD BADGE in the Registration Area to get Premium Reserved Seating!



#### **WORKSHOPS**

Expand your business skills with these educational seminars presented by leading business industry experts. All of our workshops are free to attend. Refer to this Program for a complete Schedule.

Upgrade to our GOLD BADGE in the Registration Area to get Premium Reserved Seating!



## **EXPLORE**

#### THE SHOW FLOOR

#### **SPEED NETWORKING**

A Small Business Expo favorite, this is your chance to quickly meet many other Business Owners & Entrepreneurs. Each table has two participants and you have (3) minutes to talk, meet & greet. When the buzzer goes off, one person from each table moves to the next table where the next mini networking session begins for another (3) minutes.



Speed Networking Sessions are free to attend. Refer to this Program for a complete Schedule.

Upgrade to our GOLD BADGE in the Registration Area to get Priority Seating & Skip The Line!

#### BUSINESS CARD EXCHANGE™

This popular show destination is available for you to showcase your business cards, postcards & flyers and check out other products & services available to you. Advertisements are organized by our unique Get Dotted Color-Coded Industry Segments. Refer to the Cover of this Program for the Color Key by Industry.



#### **BEER & BIZ HAPPY HOUR**

indeed sponsored by

Enjoy complimentary beer and wine during our exclusive Beer & Biz Happy Hour. This is a great way to end your busy day of networking and mix & mingle some more. Drinks are first come, first served. While supplies last. You must be 21+ years of age to consume alcohol.

Upgrade to our SILVER or GOLD BADGE in the Registration Area to skip the line at the bar!



## **EXHIBITOR LIST**

#### **OUR NYC EXHIBITORS**

2K Printing and Promotions LLC.	330
A.S.A.P Mortgage Corp.	514
AARP	415
Accel Capital	518
Access One ATM	314
Accion	450
Act Bold Media Group	311
Allstate	410
Altice USA	516
American Business TV	720
Anchor Payroll & Benefit Solution:	s 510
AT&T	301
Avitus Group	423
AXA Advisors	436
Axos Bank	433
Bank of America	321
Biz TV / BizTalkRadio	714
Blockchain Applied Technologies	Inc. 605
Blue Diamond HR LLC	310
BNI Chapter 53	718
BrandTwist LLC	454
Breezemaxweb	515
Brooks Alliance	420
Chinamerica Radio	708
City Travel Corp	604
Colossus Media Group	524
Constant Contact	530, 634
Corporate Speech Solutions	439
CreditNerds	C11
Creditsafe	529
Cricket Wireless	421
DG Studios LLC	132
Dun & Bradstreet, Inc.	309

Ensorcis, LLC	43C
Epoch Media Group	716
Essencap	307
Findable.co	417
FingerCheck	313
Flix Translations Group LLC	418
Gary Null and Associates	316
Geico	408
Giovanelli Consulting LLC	416
Golden Thread Society	347
Google	502
Gossett Group Planning	543
Greenwich Village Chelsea Chamber	349
HTML Pro	325
Hydr8	519
IESE Business School	442
IMSM Inc	539
Inbar Group	545
InStitchu	614
International Paper/ Hammermill	608
ISC	616
JMG Public Relations	449
John Formica	643
Laylani's 4EY Latin Fusion	413
Lead Forensics	422
Matchmyspirit Holistic Network	353
Meet in Place	64
Melio Payments	327
Mercedes-Benz, USA	700
Method Integration	419
Mid-Atlantic Eurasia Business Council	
Momentumww- Verizon Fios	326
New American Chamber	547

## **EXHIBITOR LIST**

#### **OUR NYC EXHIBITORS**

New York Life	513
New York Marketing Association	640
New York Women's Chamber of Com	_
merce	444
NY Computer Group	438
NYC LGBTQS Chamber of	
Commerce	345
NYS Workers' Compensation Board	448
NYSOH	312
Oasis Advantage	338
Oxygenz	335
Parties By Bellas	456
PEO Spectrum	437
PerfectVision	623
Power Coaching and Consulting	445
Power Consulting Group, Inc	323
Powerteam Consulting	527
Powerteam Entrepreneur Club	319
Powerteam International	402
Queens Chamber of Commerce	553
RCN Business	537
Santander Bank N.A.	441
Savoy Bank	333
ScaleFactor	525
Shieldly	435
Sightful Services	336
Slate	628
SmartBooks	521
SPACES Works	440
Sprout Financial	324
Startabusiness.com	505
State Farm	315
Swipe4Free	443

T-Mobile for Business	320
T.I.P.P INVESTIGATIONS LLC	617
TD Bank	308
The Franchise Consulting Company	531
The Jewish Press	343
The Mines Press, Inc	446
Thomas Gaiter Foundation	452
Thomas M. Farrell, Esq. Business Law	351
Thomson Reuters	305
Time Tracker by Ebillity	506
TLC - Iaso Tea	549
United Healthcare	541
United States Postal Service	322
US Federal Contractor Registration Inc.	612
Verizon Wireless	424
VoiceNext	512
WebRoot, Inc.	332
Wells Fargo	508
WERE Community	555
What Self-Made Millionaires Do	438
White Star Media	414
Xero	425
	331
Yelp	511



**SMALL BUSINESS EXPO** 

#### **BROOKLYN**

**NOVEMBER 20, 2019**BROOKLYN EXPO CENTER

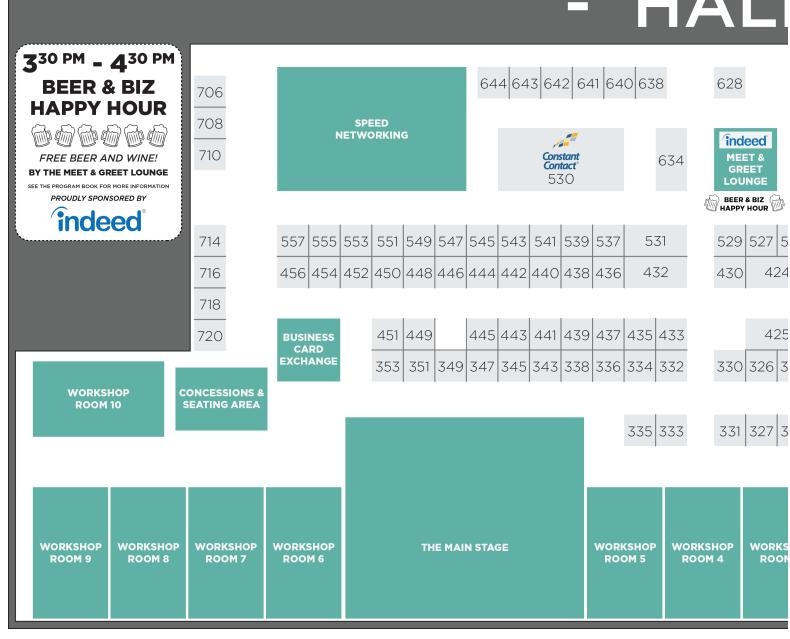
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## FLOOR PLAN

EXHIBITOR HALL

## JAVITS CONVE - HAL



## FLOOR PLAN

EXHIBITOR HALL

#### NTON CEN **SEATING** 612 610 608 606 605 604 622 620 616 SMALL BUSINESS EXPO **EXHIBITOR INFO** 623 621 619 617 613 505 611 516 510 508 522 | 520 | 518 514 512 506 502 UNDER -----, 🕮 · ..... **ESCALATORS** SMALL BUSINESS Powerteam 525 521 519 515 513 511 E GEICO **MARKET-PLACE** 424 422 420 418 416 | 414 412 | 410 | 408 402 S **GET** T DOTTED. — Mercedes-Beoz — CORPORATE SALES 425 423 421 | 419 417 415 413 R CHOOSE YOUR INDUSTRY COLOR 10 Bank A 6 324 322 320 316 314 312 | 310 308 302 T П 0 N AT&T Business 7 | 325 | 323 | 321 | 319 315 313 311 | 309 | 307 | 305 PROUDLY SPONSORED BY 301 Constant Contact 🚜 212 206 204 216 | 214 | RKSHOP WORKSHOP WORKSHOP **200M 3 ROOM 2** ROOM 1 **CHARITY CENTRAL ASK AN EXPERT**

## TODAY'S SHOW

#### AT A GLANCE

10:30am - 11:15am	Speed Networking Session 1	Speed Networking
	Coach and Grow Rich - Presented By: Professional Life Coaches of America Speakers: Scott Shane Holt	Room 6
	Franchising 101 - An Overview for Buying and Creating a Franchise - Presente Franchise Consulting Company Speakers: Nick Neonakis	ed By: The Room 7
	How to Create Even More Business Marketing on Facebook Speakers: Austin Walsh	Room 1
	Making Sense of Online Marketing: A Simple Checklist for Success - Presente Contact Speakers: Dave Charest	d By: Constant Booth 530
	Show Me the Funding Plan! Speakers: Krista Garren	Room 4
	The Power of Building Your BRAND on Television - Presented By: American B	
	Speakers: Yusef Muhammad, Dr. Quinella A. Minix	Room 10
The Secrets of Buying, Selling and Valuing a Business - Presented By: Speakers: Ed Pendarvis  Watch What You Say Your Is Body is Listening Speakers: Conni Ponturo		Aroup Inc. Room 8
		Room 5
	Wells Fargo Works for Small Business - Presented By: Wells Fargo Speakers: Christopher Torres, Mark Lagnese	Room 2
	What Every NY Employer Needs to Know About Navigating Unemployment Co Presented By: Avitus Group Speakers: Corey Daspit, Michael Smiling	ompensation - Room 3
10:45am – 11:15am	MAIN STAGE: VIP Expert Panel - Break Through Your Biggest Challenges & A Goals	chieve Your Main Stage
11:30am – 12:15pm	Speed Networking Session 2	Speed Networking
Building Massive Success by Building Your CEO Mindset Speakers: Tim Ray  How to Build a Great List, Generate Customers & Get Paid as a Public Speakers: Bill Walsh		Room 5
	How to Build a Great List, Generate Customers & Get Paid as a Public Speake Speakers: Bill Walsh	r Room 1
	How to Get More Leads & Sales Using Radio, Print & Social Media Speakers: Angel Tuccy	Room 4
11:30am – 12:20pm	MAIN STAGE: Reach Customers Online with Google - Presented By: Google Speakers: Angelina Darrisaw Cheeks, Google-supported trainer	Main Stage

12:30pm – 1:15pm	Advertising Online - How To Buy Likes, Tweets, Clicks and More - Presented Speakers: Ramon Ray	By: AT&T Room 2
	How to Create Even More Success Through Building a Local Mastermind Speakers: Brian Nieves	Room 1
	How to Elevate Your Sales, Success & Confidence By Mastering Your Mindse Speakers: Tracy Boone	et Room 4
	How to Import Products From China and Make "SERIOUS" Money Online Speakers: Vu Tran	Room 5
	Make Small BIG! - Presented By: A.S.A.P Mortgage Corp. Speakers: Irene Amato	Room 3
	Minimize Taxes & Maximize Your Bottom Line - Presented By: Brooks Alliand Speakers: Shaquanna Brooks	Room 10
	Online Accounting Basics: What you need to know to be successful - Preser Speakers: Nick Pasquarosa, Steven Muller	nted By: Xero
Conta	The Power of the Inbox - Tips for Successful Email Marketing - Presented By Contact Speakers: Dave Charest	e: Constant Booth 530
	The SMART Way to Fund Your Business - Presented By: CreditNerds Speakers: Eric Counts	Room 8
	The SMB Threat Landscape & How to Close the Gaps in Your Security Strate By: WebRoot, Inc.  Speakers: Phil Seigenfeld	egy - Presented Room 7
	Train your Head to Think on its Feet - Presented By: iainnovation.com Speakers: Norm Laviolette	Room 6
12:30pm – 1:20pm	MAIN STAGE: Internet Marketing Master Class - Internet Rockstar Shares Ho Money Online Speakers: Austin Walsh, Internet Marketing Specialist	w to Make Main Stage
1:30pm – 2:15pm	Speed Networking Session 4	Speed Networking
	Access to Capital: Helping You Understand the Various Options for Obtainin Your Small Business - Presented By: TD Bank Speakers: Louis Scamardella	g Financing for Room 9
	Breakthrough Mastery in 7 Simple Ways Speakers: Kim Mennella	Room 5
	Bridging The Gap: The 7 Ancient Secrets to Even More Productivity and Les Workplace Speakers: Drew Grossmann	s Stress in the
	Easy Ways to Protect your Small Business: - Presented By: AT&T Speakers: Ramon Ray	Room 2
	Get Seen and Be Known Online - Presented By: DG Studios LLC Speakers: Dishan Jayasinha, MD	Room 8
	Help Accelerate Growth With Data - Presented By: Dun & Bradstreet, Inc. Speakers: Amber Colley	Room 7
	How to Drive TRAFFIC to your Online Store & BOOST Sales once They're Th By: Fashion Angel Warrior Speakers: Christine Daal	ere! - Presented Room 6



	How to Increase Profitability in Your Professional Service Business - Presente SmartBooks Speakers: Timothy Wear	d By: Room 10
	No Coding Required: How Personalized Software is Transforming Small Busin Presented By: Method Integration Speakers: Valbon Shabani	ess - Room 3
	Uncover the Hidden Secrets to Your Dream Life Speakers: Sheridan Wickens-Fogg	Room 4
1:30pm – 2:20pm	MAIN STAGE: Secrets to Create Customer Loyalty For Life and Wow Your Cus Successful "Disney" Strategies Speakers: John Formica, Leader at Disney & Renowned Author	tomers Using Main Stage
2:30pm – 3:15pm	Speed Networking Session 5	Speed Networking
	Coach and Grow Rich - Presented By: Professional Life Coaches of America Speakers: Scott Shane Holt	Room 6
	Get New and Repeat Business on Autopilot with Email Marketing - Presented B Contact Speakers: Dave Charest	Booth 530
	How to Breakthrough Your Limiting Beliefs & Build the Ultimate Blueprint for Speakers: Merri-jo Hillaker	Success! Room 1
	How to Create Consistent Cash Flow and Increase Profits in your Business Speakers: Dr. Alex Pomelnikov	Room 5
	Keep More of What You Earn using the Profit First Cash Management System By: Moxie Bookkeeping Speakers: Ean Price Murphy	- Presented Room 3
	Save 20-50% on your Group Health Insurance with a PEO - Presented By: Gos Planning Speakers: Mitchell Gosset	set Group Room 7
	The Missing Piece - How to Monetize Your Mindset For Even Bigger Profits Speakers: Meridith Alexander	Room 4
2:30pm – 3:20pm	MAIN STAGE: Book Writing Master Class - How to Write Your Book & Get Paid Speaker Speakers: Brian Nieves, Internationally Renowned Author & Speaker	As A Public Main Stage
3:30pm – 4:15pm	Becoming a Beach Boss: 3 Steps to Creating Greater Freedom & Fulfillment in Business Speakers: Gini Trask	Your Life and Room 4
	Build your Digital Escape Plan to Create Passive Income Speakers: Steve Nickerson	Room 5
	How to Build a Mighty Mindset to Win Big in Any Business Speakers: Stephen Mayo	Room 1
3:30pm – 4:20pm	MAIN STAGE: Create Your Own American Dream - Turning Dirt Into a Multi-Mill Business Speakers: Brandon Steiner, Founder and CEO, Steiner Sports	ion Dollar Main Stage
3:30pm – 4:30pm	Beer & Biz Happy Hour - Proudly Sponsored By: indeed  Me	eet & Greet Lounge
	MAIN STAGE: Success Mastery Session - How to Build a Successful 7 Figure I	



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## BADGE

#### **OPTIONS**

Your Badge is your ticket into Small Business Expo and the various networking areas. Please wear your Badge at all times. Visit Registration to Upgrade Your Badge at any time during the day.

ACCESS TO:	BRONZE FREE	SILVER \$50	GOLD \$100
Exhibitor Hall	<b>~</b>	<b>~</b>	<b>~</b>
Workshops	<b>✓</b>	<b>~</b>	<b>~</b>
Speed Networking	<b>~</b>	<b>~</b>	<b>~</b>
Business Card Exchange	<b>~</b>	<b>~</b>	<b>~</b>
The Main Stage Keynotes	<b>~</b>	<b>~</b>	<b>~</b>
Beer & Biz Happy Hour (First Come, First Serve)	<b>~</b>	<b>~</b>	<b>✓</b>
Lead Scanner App (Scan Badges & Capture Contact Info)		<b>~</b>	<b>~</b>
VIP "Skip the Line" Pass at Beer & Biz Happy Hour		<b>~</b>	<b>✓</b>
Reserved Prime Seating in Workshops & Main Stage Presentations			<b>~</b>
Priority Seating In Speed Networking (Skip the Long Lines)			<b>✓</b>

## EXHIBITOR

INFORMATION



#### **NOMINATE YOUR BUSINESS!**

## SMAL BUSINESS

AWARDS...

**CELEBRATING BUSINESS VISIONARIES** 

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Legal Pitfalls to Avoid When Starting Your **Own Business** 



Learn the B2B Strategy That **Generated** a 12.280% ROI with **Facebook Ads** 



See How Chris Gronkowski **Built His Business Post** 



**Get PR Famous In Your Industry** 



4 Steps to **Starting Your Own FB Ad Agency** 

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## KEYNOTES

#### == ON THE MAIN STAGE ==



= 10:45 AM =

**VIP Expert Panel: Break Through Your Biggest Challenges & Achieve Your Goals** 

Top Business & Philanthropic Global Leaders



= 11:30 AM =

**Reach Customers Online With Google** 

Angelina Darrisaw Cheeks, Google-Supported Trainer

Presented by Google



= 12:30 PM =

Internet Marketing Master Class: Internet Rockstar Shares How To Make Money Online

Austin Walsh, Internet Marketing Specialist



= 1:30 PM =

Secrets To Create Customer Loyalty For Life And WOW Your Customers Using Successful "Disney" Strategies

John Formica, Leader at Disney & Renowned Author



= 2:30 PM =

**Book Writing Master Class: How To Write Your Book & Get Paid As A Public Speaker** 

Brian Nieves, Internationally Renowned Author & Speaker



= 3:30 PM =

**Create Your Own American Dream: Turning Dirt Into A Multi-Million Dollar Business** 

Brandon Steiner, Founder & CEO, Steiner Sports



= 4:30 PM =

Success Mastery Session: How to Build a Successful 7 Figure Business

Bill Walsh, Venture Capitalist & CEO, Titanium Sponsor

# Main Stage Keynote 4:30PM SUCCESS MASTERY

How to Build a Successful 7 Figure Business.

#### Powerteam International

SUCCESS PROGRAMS - BUSINESS COACHING - VENTURE FUNDING

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